



HERITAG

561555-EPP-1-2015-1-ES-EPPKA2-CBHE-JP

Higher Education interdisciplinary Reform in Tourism management and Applied Geoinformation curricula HERITAG

Erasmus+ Capacity Building in Higher Education (EAC/A04/2014)

Education, Audiovisual and Culture Executive Agency



AIM



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To develop an interdisciplinary reform in higher education programmes at master level and continuing education integrating Geo-information Technologies (GIT) applied to cultural heritage documentation, tourism management and entrepreneurship.



CONSORTIUM



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Partners

| | | |
|---------------|---------|---|
| UPV | SPAIN | POLYTECHNIC UNIVERSITY OF VALENCIA |
| AUTH | GREECE | ARISTOTLE UNIVERSITY OF THESSALONIKI |
| KTH | SWEDEN | ROYAL INSTITUTE OF TECHNOLOGY |
| UNIBO | ITALY | UNIVERSITY OF BOLOGNA |
| NUACA | ARMENIA | NATIONAL UNIVERSITY OF ARCHITECTURE AND CONSTRUCTION OF ARMENIA |
| ASUE | ARMENIA | ARMENIAN STATE UNIVERSITY OF ECONOMICS |
| GSU | ARMENIA | GORIS STATE UNIVERSITY |
| SERF | ARMENIA | SCIENTIFIC AND EDUCATIONAL REFORMS FOUNDATION |
| UITO | ARMENIA | UNION OF INCOMING TOUR OPERATORS |
| RUMEA | ARMENIA | RUMEA Tempting Trips Club Ltd. |
| ISU | GEORGIA | ILIA STATE UNIVERSITY |
| GTU | GEORGIA | GEORGIAN TECHNICAL UNIVERSITY |
| BSU | GEORGIA | SHOTA RUSTAVELI BATUMI STATE UNIVERSITY |
| GeoG | GEORGIA | GEOGRAPHIC Ltd. |
| NACHPG | GEORGIA | NATIONAL AGENCY FOR CULTURAL HERITAGE PRESERVATION |
| SkyT | GEORGIA | SkyTravel Ltd. |

Associated Partners

| | | |
|-------------|---------|---|
| MoE | ARMENIA | MINISTRY OF ECONOMY of RA |
| ANQA | ARMENIA | National Center for Professional Education Quality Assurance, |
| UAA | ARMENIA | Union of Architects of Armenia |



OBJECTIVES



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- To create interdisciplinary master specialities in GIT for cultural heritage and tourism, integrating marketing and entrepreneurship skills oriented to consolidate local industry
- To establish Geoinformation and Tourism Technology centres (GTTC), new GIS laboratories and update existing equipment in partner country universities
- To foster the continuous education in Higher Education institutions
- To re-train academic staff in GIT, tourism management and entrepreneurship
- To introduce and improve good practices for quality assurance in partner countries universities
- To establish organized links between universities, administration and society



Working Packages



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| WP | Title | Type | Leader |
|------|--------------------------------|---------------|--------|
| WP1 | Education and society | Preparation | GeoG |
| WP2 | Curricula development | Development | SERF |
| WP3 | Creating GTT and GIS Labs | Development | KTH |
| WP4 | Training of teaching staff | Development | NUACA |
| WP5 | Continuing education modules | Development | AUTH |
| WP6 | Quality assurance | Development | UNIBO |
| WP7 | Quality control and monitoring | Quality | UPV |
| WP8 | Project management | Management | UPV |
| WP9 | Dissemination | Dissemination | GTU |
| WP10 | Exploitation | Exploitation | ISU |



OUTCOMES



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- Creation of 2 Geoinformation and Tourism Technology Centres for training, documentation and dissemination
- Creation/improvement of GIS laboratories in 4 HEI's
- Acquisition of modern equipment for GIT in cultural heritage
- 6 intensive training courses for partner country teachers
- 2 Workshops in quality assurance and new teaching methods
- Creation of new master specialities in cultural heritage and tourism
- Development of new course contents and teaching materials
- Creation of 2 continuing education modules per country devoted to update professionals
- Creation of promotional websites
- Celebration of labour market days at HEI's
- Celebration of a final dissemination conference in Tbilisi (Georgia)



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The efficient and sustainable implementation of the project will allow Georgia and Armenia to build tourism opportunities based on the rich cultural heritage of the region, and impulse the technical field of GIT, that will be a key for innovation in the near future of these countries, with an important growing potential. This will contribute to preserve the history, foster the tourism, and build innovation in the region