




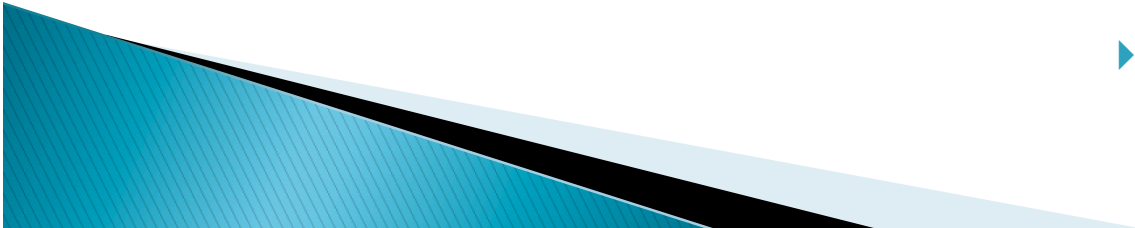
GORIS STATE UNIVERSITY



GSU(brief information)

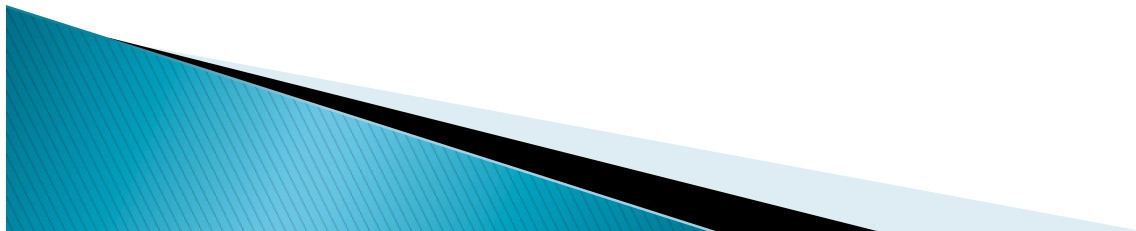
- ▶ provides higher education in two levels – Bachelor and Master and **14** specialties
 - ▶ the education is organized in accordance with the principles of the ECTS credit system
 - ▶ Professional academic staff members about **100** among whom 8 Doctors and Professors in Science, 32 PhD and Associate Professors and 57 Assistant Professors and lecturers.
 - ▶ **1400** students from Syunik Region, Artsakh and Yerevan
 - ▶ celebrated its **50th** anniversary (October, 2018)
 - ▶ has recently received conditional institutional accreditation for 2 years (April 12)
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FACULTIES AND CHAIRS AT GSU

- ▶ Faculty of Humanities and Social Sciences
 - ▶ Armenian Language and Literature
 - ▶ Pedagogy and Psychology
 - ▶ Law and History
 - ▶ Physical Education and Sports
 - ▶ Mathematics and Information Technology
 - ▶ Biology and Chemistry
 - ▶ Sector of Physics
 - ▶ Electronics and Electrical Energy
 - ▶ Economics
 - ▶ Foreign Languages
 - ▶ Faculty of Natural Sciences
 - ▶ Faculty of Engineering and Economics
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Internationalization

- ▶ Tempus+MAHATMA,
ASPIRE,CUP4COM,
UNIVERSITY-ENTERPRISE
- ▶ HUMERIA, BACKIS
- ▶ Erasmus+LNSS, HERITAG



Participation, Implementation


Higher Education interdisciplinary Reform in Tourism management and Applied Geoinformation curricula



Needs Detection and Analyses

In October and December 2016 a survey based on the questionnaires elaborated by the project was carried out among the relevant stakeholders and students at GSU.

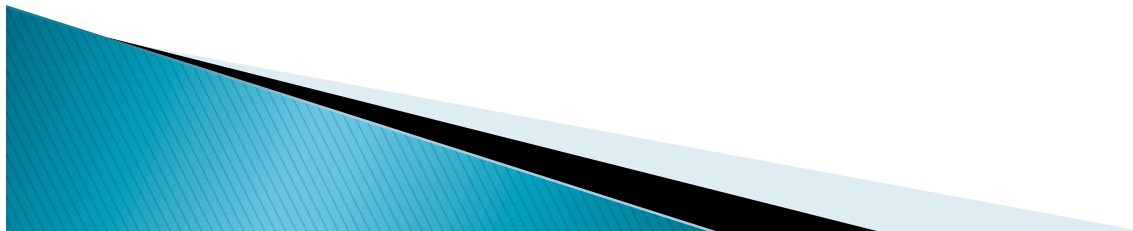
Goals:

- To evaluate the students' and stakeholders' awareness of GIS in general
 - To reveal, analyze and assess educational needs and business opportunities of the cultural heritage and tourism industry
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MONITORING VISIT TO GSU

December 16, 2016 the project coordinator Luis A. Ruiz(UPV) and local coordinator Varazdat Hovhannisyan had a site visit to GSU

- the general description of the project
- main objectives and activities within the project
- some general management, financial and technical issues





GSU PARTICIPATION IN TRAININGS and PM MEETINGS

April 25–29, 2016 and June 20–24, 2016–
Basic GIS for Economics and Tourism



17–29 October 2016, Valencia,

4.2 MOBILE WEB MAPPING FOR CH TOURISM



March, 2017, Rimini,

4.6 – Economics for tourism development & PMM

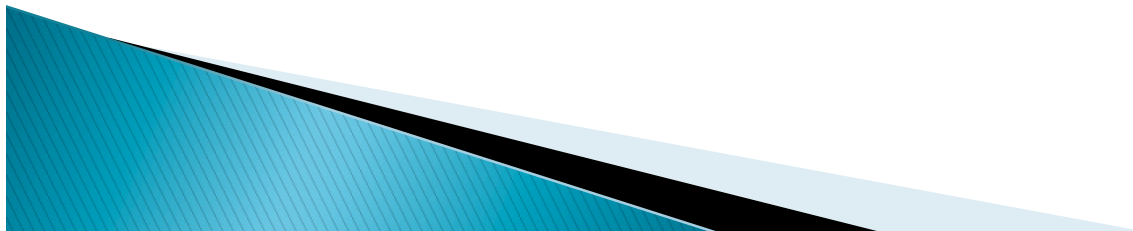


September 26 – 28, 2017, Batumi, 6.1 Workshop on Quality Assurance in Higher Education



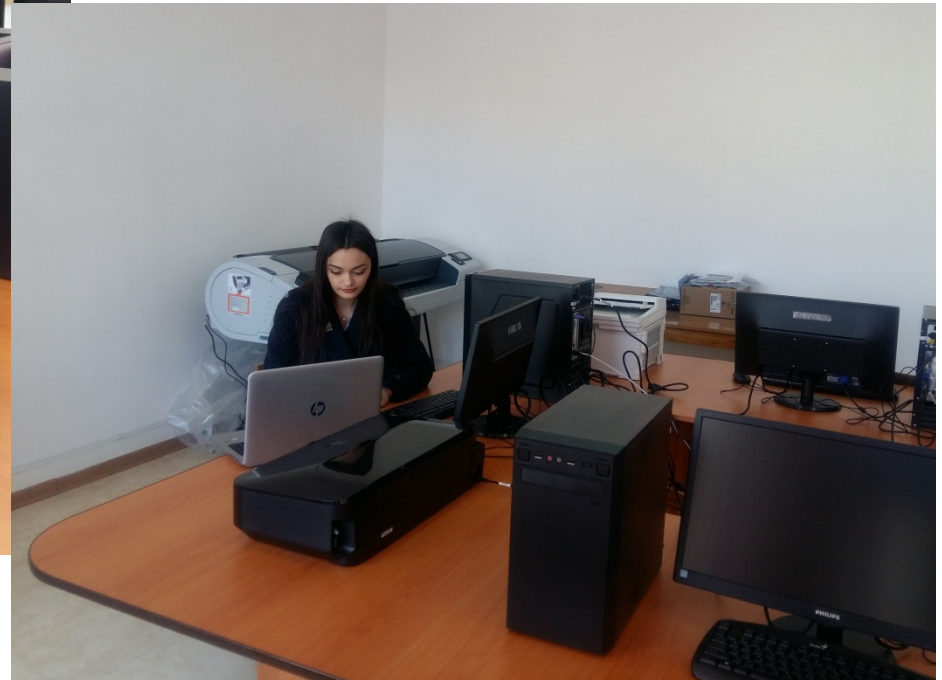
WP2: Interdisciplinary Curricula reform at Master level

- ▶ Introduction of new GIS technology course
- ▶ Master in Tourism Economics at GSU
- ▶ Curricula development
- ▶ Develop new teaching materials



GeoInformation Technologies Lab at GSU

- ▶ Equipment acquired and installed



Internal Positive/Negative

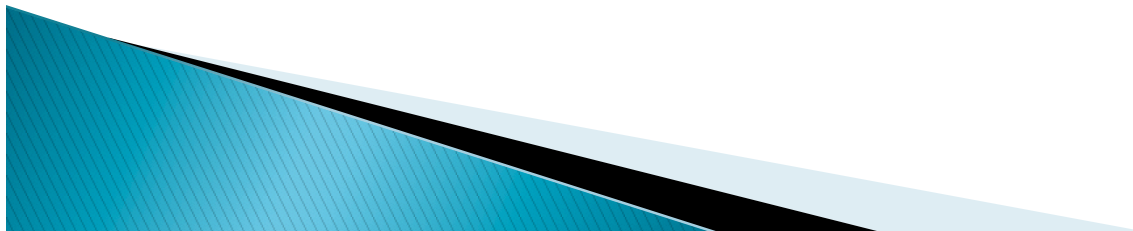
- ▶ Students' motivation in the acquisition of a new specialty
- ▶ Opportunity of the introduction and implementation of the new course
- ▶ Availability of a new GIS lab
- ▶ Academic staff's motivation in professional development
- ▶ Opportunity of organizing Tourism Management trainings for Bachelor students in
- ▶ Small number of students (Bachelor and Master)
- ▶ Lack of professional training and special skills and knowledge in GIS
- ▶ Predominance of theoretical courses over practical
- ▶ Poor knowledge of English among the academic staff and project action group
- ▶ Lack of GIS related interdisciplinary links to other subjects
- ▶ Incomplete formulation of the final outcomes of the Master course

External Positive/Negative

- ▶ External stakeholders' and employers' motivation in having professionally trained and skilled employees
- ▶ Formation of the demand for specialists in Tourism Management(based upon the surveys) Opportunities of preparing tourism specialists with multiple skills(mapmaking, data collection, guiding, service providers, tourism agents)
- ▶ Motivation of the state and municipal authorities to have specialists in Management for different spheres
- ▶ Poor communication and cooperation between the university and the external stakeholders and employers
- ▶ The external stakeholders and employers are satisfied with the present skills and knowledge of the specialists
- ▶ Lack of business opportunities due to the current status of the university
- ▶ Lack of interuniversity agreements
- ▶ Lack of materials about the cultural heritage of the region (literature, articles and analytical surveys and statistics)

Future activities

- ▶ LAB OPENING
- ▶ BASIC TRAINING IN GIS led by (SERF)
- ▶ DISSEMINATION (GSU OFFICIAL NEWSPAPER, GSU OFFICIAL WEBSITE, HERITAG WEBSITE)
- ▶ QUALITY ASSURANCE PLAN FOR THE NEW COURSE
- ▶ LABOUR MARKET DAY
- ▶ SUSTAINABILITY



Thank you

