

PROJECT BENEFICIARIES

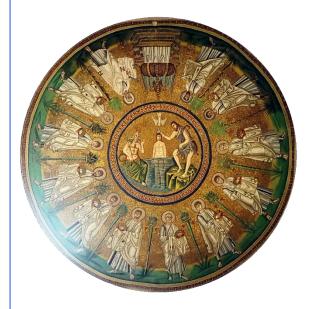
The efficient and sustainable implementation of the project will allow Georgia and Armenia to build tourism opportunities based on the rich cultural heritage of the region, and impulse the technical field of GiT, that will be a key for innovation in the near future of these countries, with an important growing potential. This will contribute to preserve the history, foster the tourism, and build innovation in the region



Co-funded by the Erasmus+ Programme of the European Union



The EU Erasmus+ project HERITAG aims to develop an interdisciplinary reform in higher education programmes at master level & continuing education by integrating Geoinformation Technologies (GiT) applied to cultural heritage documentation, tourism management and entrepreneurship.



HER<u>i</u>TAG<u>e</u>NEWS

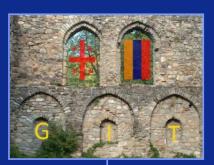
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HERûTAG®NEWS

16 April 2017 / No 01



Higher Education
interdisciplinary
Reform in Tourism
management and
Applied
Geoinformation
curricula
HERiTAG
project
eNews

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PROJECT PARTNERS

UPV Polytechnic University of Valencia, Spain

AUTH Aristotle University of

Thessaloniki, Greece

KTH Royal Institute of Technology,

Sweden

UNIBO University of Bologna, Italy

National University of

NUACA Architecture and Construction

of Armenia

ASUE Armenian State University of

Economics

GSU Goris State University, Armenia

Armenia Scientific and

SERF Educational Reforms

Foundation

UITO Union of Incoming Tour

Operators, Armenia

RUMEA Tempting Trips Club Ltd.

ISU Ilia State University, Georgia

GTU Georgia Technical University

BSU Batumi Shota Rustaveli State

University, Georgia

GeoG GeoGraphic Ltd., Georgia

National Agency of

NACHPG Cultural Heritage

Preservation of Georgia

SkyT Sky Travel Ltd., Georgia

PROJECT OBJECTIVES

- To create interdisciplinary Master specialities in GiT for cultural heritage and tourism, integrating marketing and entrepreneurship skills oriented to consolidate local industry.
- To establish Geoinformation and Tourism Technology centres (GTTC), new GIS laboratories and update existing equipment in partner country universities.
- To foster the continuing education in Higher Education institutions.
- To re-train academic staff in GiT, tourism management and entrepreneurship.
- To introduce and improve good practices for quality assurance in partner countries universities.
- To establish organized links between universities, administration and society.

TRAINING ACTIVITES

- 20160425-29 GE Tbilisi GeoG GIS phase 1
- 20160620-24 GE Tbilisi GeoG GIS phase 2
- 20160516-27 SE Stockholm KTH LS and 3D
- 20161016-30 ES Valencia UPV mobile mapping
- 20161101-05 ES Valencia UPV entrepreneurship
- 20170320-31 IT Rimini UNIBO tourism economy
- 20170619-30 GR Thessaloniki AUTH culture GiT



Work packages

- 1. Education and society
- 2. Curricula development
- 3. Creating GTTC & GIS Labs
- 4. Training of teaching staff
- 5. Continuing education
- 6. Quality assurance
- 7. Quality control
- 8. Project management
- 9. Dissemination
- 10. Exploitation

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